

**Minutes**  
Business Intelligence Center Advisory Board Meeting  
May 2, 2017

1. **Call to order**

Chair Davis called the meeting to order at 10:32am.

2. **Motion to approve agenda**

Catherine Kunst moved and Jon Gottsegen seconded a motion to approve the agenda. The motion passed unanimously.

3. **Attendees**

The following board members were present, in addition to staff and the public: Board Chair DJ Davis (Department of State), Vice-Chair Anna Ewing (OEDIT) by phone, Jon Gottsegen (OIT), Catherine Kunst (SIPA), Hannah Parsons (Colorado Springs Chamber & EDC) by phone, Simon Tafoya (Governor's Office) by phone, and Andrea Young (Colorado Technology Association) by phone.

4. **Approval of minutes from March 7, 2017 meeting**

Catherine Kunst moved and Andrea Young seconded a motion to approve the minutes from the March 7, 2017 meeting. The motion passed unanimously.

5. **New Board Appointment Introduction**

The most recent appointee to the board, Hannah Parsons, introduced herself to the board. Parsons, currently with the Colorado Springs Chamber & EDC) served on the board previously and has been involved with Go Code Colorado from the beginning of the program.

6. **Go Code Colorado update**

Staff provided an update on the Go Code Colorado challenge.

- a. Challenge Weekend (April 7-9) recap: Preliminary numbers show 238 participants making up 34 teams participated in the challenge weekend. Staff provided copies of the [press release highlighting the finalist teams](#) and commented that the ideas coming out of challenge weekend presented a broad range of ideas overall, but there was also significant overlap of ideas based on helping businesses with locating business sights or customers. Staff pointed out that this area is also where some of the most voluminous and highest quality data is made available and that the program is likely to continue seeing ideas that are concentrated on the best available data.
- b. Mentor Weekend (April 21-23) recap: The weekend went very well. There was strong support from the corporate tech community in Boulder with Twitter, Google, CA Technologies, and Techstars all hosting events during the weekend. Forty-five mentors total participated in helping the teams. We received great feedback from participants about their experience.
- c. Final Competition (May 24). Staff reiterated that the final competition event is the best opportunity to highlight and showcase the value of public data to the business community and encouraged the group to promote the event wherever possible.

Jon Gottsegen commented on the idea that app concepts cluster around the best data available and suggested the state re-focus on what data would be most valuable. Staff agreed and explained that better communication with the business community and business analysis around what data the community could use are planned for the future. Gottsegen also

recommended some analysis on the past winning apps and what data they used as a way to home in on what data might be of most value.

7. **Meeting Frequency**

Board Chair Davis introduced the idea of altering meeting frequency, as a way to respect the time of the board members. Davis indicated a desire to meet when necessary in order to consider relevant business, not simply as a matter of habit. In answer to a question, staff reminded the board that there is no statutory requirement for meeting frequency and the board by-laws call for meetings to be set by the board chair.

Discussion followed with a consensus emerging that quarterly or every-other-month meetings may be more appropriate outside the time of the Go Code Colorado challenge, with the possibility of calling for monthly meetings if there was business to conduct. The board agreed to meet next in July, skipping the first Tuesday of the month because of the July 4<sup>th</sup> holiday and meeting on July 11. Staff committed to adjusting calendar invites and indicating the change in schedule on the Department of State website.

8. **Adjournment**

Jon Gottsegen moved and Catherine Kunst seconded a motion to adjourn. Seeing no objections, Board Chair Davis adjourned the meeting at 11:05am.