

Edward Morgan

From: Dwight Shellman
Sent: Thursday, December 17, 2015 5:21 AM
To: Edward Morgan
Cc: Steven Ward
Subject: FW: Supplemental Message to PERC and the SOS and the public record

[Another comment from Harvie.](#)

From: Harvie Branscomb [REDACTED]
Sent: Wednesday, December 16, 2015 6:11 PM
To: Dwight Shellman <[REDACTED]>; Clarissa Thomas <[REDACTED]>; Chuck Broerman <[REDACTED]>; Donetta Davidson <[REDACTED]>; Teak Simonton <[REDACTED]>; Steve Moreno <[REDACTED]>; 'Connie Ingmire' <[REDACTED]>; Jennifer Levin Esq. [REDACTED]
Cc: [REDACTED]
Subject: Re: Supplemental Message to PERC and the SOS and the public record

This timely message about New York certification that arrived today may tend to offset concerns about Clear Ballot's longevity in the market as well as their lack of long term experience. It appears to me that while Clear Ballot is of modest size and growing it has succeeded in demonstrating its credibility and value in a growing number of states. Colorado will miss an opportunity if it passes Clear Ballot's product by.

I hope the committee will recognize Clear Ballot as not only viable but a demonstrated successful alternative for a "Colorado model" election. Clear Ballot provides a standard for functionality that we can only hope other companies supplying Colorado's election market will emulate.

Harvie Branscomb

We have exciting news and thought you'd want to know! Yesterday Clear Ballot technology was certified for use in New York State.

See the full press release below and please don't hesitate to reach out with any questions.

Best,
Hillary
Clear Ballot
Marketing Manager

Clear Ballot Voting Technology is certified for use in New York State

BOSTON – Clear Ballot is proud to announce that the New York State Board of Elections

voted Tuesday, December 15th to certify the company's ClearCount technology as a central count tabulation and reporting tool for absentee ballots.

Absentee voting in New York and across the United States is growing and, based on national trends, is expected to expand further in the coming years. ClearCount provides rapid scanning and results reporting and is scalable to any sized election jurisdiction. Additionally, due to its digital technology, ClearCount is more accurate than legacy absentee ballot tabulation systems.

Edwin B. Smith, Clear Ballot's Vice President of Products is pleased about this milestone for Clear Ballot. "Given New York's stringent State laws regarding voting system performance, we're very encouraged by the fact that ClearCount is certified in the State," said Mr. Smith. "New York State is known to have one of the most rigorous voting system testing and certification programs in the country, so this is an excellent affirmation of Clear Ballot's technology."

ClearCount scans absentee ballots at a central location and provides fully searchable visualization of voter marks. This visualization allows counties to establish, with confidence, voter intent across all ballots. Although New York regulations call for black ink, blue ink, or pencil voter marks, many voters use other writing implements such as highlighter pens, which ClearCount is uniquely able to discern and correctly tabulate.

The ClearCount solution was successfully piloted five times in New York State during 2013 in Monroe, Saratoga and Schenectady Counties. Monroe County piloted ClearCount using ballots from the 2012 general election, while both Saratoga and Schenectady piloted ClearCount twice with ballots from the 2012 primary and general elections.

"Now that Clear Ballot's technology has been certified in New York, we're looking forward to bringing the voters of New York State the superior speed and technology of ClearCount to give them even more confidence in the accuracy of their elections," said Mr. Smith.

About Clear Ballot:

Boston-based Clear Ballot was founded in 2009 and is an emerging leader in election technology innovation. ClearCount is part of ClearVote, Clear Ballot's modular voting system. ClearCount is a flexible scanning, tabulation and reporting system that harnesses modern software tools and advanced hardware to bring greater speed, accuracy, and transparency to elections. ClearCount is easy to use and cost-effective, responding directly to the resource, training, and budgetary realities of America's counties and municipalities. For more information about Clear Ballot, please visit: www.clearballot.com.

Contact:

Hillary Lincoln
Clear Ballot

