PROPOSAL

Request for Information:
Uniform Voting System for the State of Colorado

Colorado Department of State: Elections Division
Everyone Counts® Inc.
April 1, 2013
March 27, 2013

Mr. Al Davidson
UVS Project Lead
Colorado Department of State
1700 Broadway Street, Suite 200
Denver, CO 80290

Dear Al:

It is with pleasure that Everyone Counts submits our response to the Colorado Department of State Request for Information related to a Uniform Voting System for the State of Colorado.

Everyone Counts applauds your efforts in evaluating the systems and products that are currently available and for looking forward as you consider the needs of election officials and voters over the next 5-10 years. As the world’s leading provider of Perpetual State-of-the-Art™ election administration and voting systems, Everyone Counts has delivered numerous ‘breakthrough’ Software-as-a-Service (SaaS) projects within the realm of electronic election management and electronic voting solutions.

We have been actively engaged in observing the efforts of the UVS Working Group and applaud the collective efforts of this team. We believe that a 2014 launch is realistic and will commit our resources as needed to assist in your research and evaluation of options as well the final selection process. We are confident that a SaaS model will prove itself as the most advantageous universal platform for the State. The days of purpose built hardware and onerous maintenance contracts are behind you.

I am honored to serve as your central point of contact should you require any additional information or wish to discuss our response. I would like to take this opportunity to thank the Colorado Department of State for the opportunity to respond to this RFI, and Everyone Counts looks forward to assisting you further with this exciting project.

Most Sincerely,

Karen G. Clakeley
Vice President, US Sales
Request for Information:
Uniform Voting System for the State of Colorado
Colorado Department of State: Elections Division

Everyone Counts, Inc.
April 1, 2013

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EXECUTIVE SUMMARY

Everyone Counts is honored to provide a response to the State of Colorado Request for Information: Uniform Voting System (UVS) for the State of Colorado. In this document, we will help the State better understand the elements required to implement a UVS and clearly describe the options that exist. We will outline our capabilities for delivering what would be the most advantageous universal platform for the State.

We understand and agree with the State’s position that a “Uniform Voting System” is a major component of Colorado’s “Unified Election System”. We also agree that the voting system must be considered in association with the full end-to-end continuum of election administration and voting components. This includes the Statewide Voter Registration System SCORE, signature verification, pollbooks, accessibility, ballot design and production, UOCAVA, results, auditing and reporting and more.

Mastery of many challenging, integrated processes is critical to the success of an election. Technology alone is not the answer. But truly state-of-the-art technologies, designed specially with a deep understanding of the election process, combined with broad election administration experience, is critical to bringing election administration and voting to the highest standard.
Everyone Counts is uniquely positioned to meet all of the potential requirements outlined in this request. To deliver these benefits, Everyone Counts has brought together Software-as-a-Service (SaaS) technology with Election Administration expertise. As the trusted leader in election and administration innovation, Everyone Counts will demonstrate our ability to deliver both operational and economic benefits to the State of Colorado. Everyone Counts’ uncommon ability to successfully integrate with, maintain, and update systems to current technologies is unrivaled.

Everyone Counts’ solutions can be integrated as individual modules to improve a specific administration or voting processes while simultaneously maintaining existing investments through end-of-life. Optionally, the full eLect system with all modules can completely replace your current systems all at once – end-to-end – or in phases over time. By using the entire eLect suite with Everyone Counts, the State of Colorado will be able to realize the full benefits of a uniform voting solution, including:

- Increased accountability and assurance that all of your systems and processes integrate seamlessly and securely
- Consolidation of Statewide training on a single system for voters and election officials, resulting in equal treatment of small and large counties
- Disaster recovery using fully redundant solutions to ensure availability
- Integration of new ideas is rapid and scalable
- Research of anomalies can be centrally coordinated, such as one (1) solution versus 64 counties and variations
- The State can negotiate a more aggressive contract for their counties
- Simplified SCORE interface and centrally located EMS support
- The evaluation and assessment of needs will target unrecognized inefficiencies in your current system
Mastery of many challenging, integrated processes is critical to the success of an election. Technology alone is not the answer. But truly state-of-the-art technologies, designed specifically with a deep understanding of the election process, combined with broad election administration experience, is critical to bringing election administration and voting to the highest standard.


This is eLect.
Delivered via Scalable, Sustainable, and Cost-Effective Software as a Service

To deliver these benefits, Everyone Counts uniquely has brought together Software as a Service technology with Election Administration expertise. The Everyone Counts solutions can be integrated as individual modules to improve a specific administration or voting process. Or the full elect system, containing all modules, can completely replace your current systems, end-to-end either in phases over time or all at once.

We invite you to learn more below. And we welcome the opportunity to talk with you about how Everyone Counts’ solutions can help you begin to migrate to the next generation election administration and voting systems now.
FUTURE OF VOTING IN COLORADO

As Colorado considers the next decade of voting and election administration and beyond, an important consideration will be how to achieve sustainability, scalability, benefit from a solution that is perpetually state-of-the-art and forward thinking, regardless of how technologies or legislative requirements evolve. By combining software as a service and commercial, off-the-shelf hardware, Colorado will be positioned with the flexibility to meet the demands of the future.

SOFTWARE AS A SERVICE

Software as a service (SaaS) is a model for delivering software solutions where both the software and the data are centrally hosted. Though many believe that SaaS technology is relatively new, SaaS technologies actually began in the 1960’s. The original solutions were developed for Data Centers and used by banks and other high integrity large organizations to cost-effectively share computing power and database storage. The 1990’s initiated the evolution to Application Service Providers (ASPs) to provide hosting and managing of business applications. In both instances, the goals were to reduce costs by centralizing administration and to leverage expertise and specialization in business applications. These innovative predecessors evolved into the SaaS applications seen today. With a growing reliance on cloud computing, many governments now depend on applications derived from these early models.

Everyone Counts delivers solutions using this model because of the overwhelming benefits associated with SaaS. Moving to a SaaS-based platform requires no additional set-up cost or development effort in comparison to the development of a one-off installed software solution. But it adds unlimited flexibility, reduced cost, scalability and perpetual upgrades and improvements. States across the country using antiquated legacy software are finding that these systems are limiting and costly as they move forward. In many cases, the software is not even forward compatible to the basic operating systems on computers available off the shelf today. So last year’s one-off software won’t function on today’s computers, leaving election administrators with significant difficulty in just operating their daily activities. SaaS ensures continual compliance with ever-improving technologies.
**BENEFITS REALIZED FROM USING OUR NEXT GENERATION SOLUTIONS:**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Benefit</th>
</tr>
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<tbody>
<tr>
<td>Perpetually State of the Art™</td>
<td>Everyone Counts continually updates our solutions providing customers with the latest in features, security patches, and accessibility. Your system grows with you as technology becomes available.</td>
</tr>
<tr>
<td>Built-in backups and data recovery</td>
<td>SaaS integrates automatic backups without user intervention, ensuring the protection of your data.</td>
</tr>
<tr>
<td>Zero (or low) infrastructure</td>
<td>Users do not need to worry about the maintenance of hardware or be concerned about which operating system versions support which database.</td>
</tr>
<tr>
<td>Quick to deploy</td>
<td>Traditional software can take weeks or even months to deploy whereas SaaS solutions do not require additional software – you can access the software immediately.</td>
</tr>
<tr>
<td>Security</td>
<td>Everyone Counts provides geo-failover hosting with the main hosting physically located in Colorado. In the event that a disaster occurs, your data is protected.</td>
</tr>
<tr>
<td>Scalable &amp; Modular</td>
<td>Scalability offers rapid support for additional modules and voters</td>
</tr>
<tr>
<td>Choice &amp; Accessibility</td>
<td>Unlike vendor-dependent hardware, the system is hardware-agnostic – you can use any computer, tablet, or smartphone.</td>
</tr>
<tr>
<td>Simple, low cost implementation for multiple locations</td>
<td>The implementation process is simplified – State and County locations do not require high powered servers for Terminal Server or Citrix architectures to use a SaaS model.</td>
</tr>
<tr>
<td>Reduced staffing burden</td>
<td>Overall expenses are reduced – using the SaaS model requires less election staff and less IT personnel.</td>
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COMMERCIAL, OFF-THE-SHELF (COTS) HARDWARE

One of the most important benefits of licensing eLect is the ability to use COTS hardware. Most election companies offer their own vendor-specific hardware. Typically, only the actual provider can maintain and provide service for the machines or offer the required accessories, such as paper. By moving to a COTS hardware-based solution, the State of Colorado will have the control over hardware and accessories and will not be locked in to sourcing through a single vendor.

BENEFITS OF USING COTS HARDWARE AND DEVICES:

<table>
<thead>
<tr>
<th>Feature</th>
<th>Benefit</th>
</tr>
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</table>
| Increased Usability | • Voters and Election Administrators are familiar with how these devices operate and use them on a daily basis  
                   | • Additional training is not required for the device                    |
| Reduced Cost     | • The ability to purchase directly from vendor  
                   | • Maintenance, replacement, and storage costs are lower                  |
| Scalable         | • Hardware can rapidly grow as your demands increase  
                   | • Hardware can be repurposed                                             |
| Choice           | • There is a larger ecosystem of vendors offering more choices of hardware |
| Increased Resources | • Having a larger research and development group is inherent to COTS devices |
Responses should address available support and help desk services. In particular, responses should discuss technical service and help desk service available to the State and counties during the installation phase of the project as well as services available during the life of the system.

Everyone Counts’ Response

Everyone Counts is committed to providing a clear and fast track to providing solutions and support at each phase of the project including a clearly defined and agreed upon escalation process. The first we will recommend is to set clearly defined SLA’s at all levels of engagement (state, county, other) for the installation phase, approval phases, and ongoing relationship. We continuously strive to exceed the expectations of the State in the support of the contractual service levels. All issues are documented and included in regular project reporting.

Everyone Counts proposes two types of support, as outlined below. A higher level of support will be available 24x7 during the installation phase of the project. When a problem is reported, a technical engineer will work with the state of Colorado to prioritize the support needs.

**SUPPORT DURING INSTALLATION PERIOD**

For full system installations, Everyone Counts has found that on-site support throughout the installation phase delivers the greatest value to our clients and to us. We will make both the Project Manager and IT professional available at the State offices for the duration of the installation phase. Problems or incidents are categorized as Priority 1, 2, or 3, with the following response times during the installation phase:

<table>
<thead>
<tr>
<th>Priority</th>
<th>Onsite Response</th>
<th>Initial Phone Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority 1</td>
<td>2 hours of receipt</td>
<td>Immediate</td>
</tr>
<tr>
<td>Priority 2</td>
<td>3 hours of receipt</td>
<td>1 hour of receipt</td>
</tr>
<tr>
<td>Priority 3</td>
<td>4 hours of receipt</td>
<td>2 hours of receipt</td>
</tr>
</tbody>
</table>
SYSTEM LIFE SPAN SUPPORT
As a first level of support, Everyone Counts provides a Help Desk staffed with IT and Election professionals. Each Help Desk professional is prepared with a list of general Frequently Asked Questions (FAQs) specific to eLect, as well as those specific to your environment. Issues that cannot be resolved by the Help Desk are escalated to the Second Level of support, the Everyone Counts’ technical and network services support team. Under normal operation, and during non-peak election times, the following response times can be expected:

<table>
<thead>
<tr>
<th>Priority</th>
<th>Onsite Response</th>
<th>Initial Phone Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority 1</td>
<td>3 hours of receipt</td>
<td>1 hour of receipt</td>
</tr>
<tr>
<td>Priority 2</td>
<td>4 hours of receipt</td>
<td>2 hour of receipt</td>
</tr>
<tr>
<td>Priority 3</td>
<td>Same day as receipt</td>
<td>3 hours of receipt</td>
</tr>
</tbody>
</table>

The respondent’s approach to training during implementation and operations should also be addressed.

Everyone Counts’ Response
Everyone Counts’ offers on-site training sessions, classroom style, for all election staff. Training includes documentation, quick-reference material, and hands-on interactive training. Each attendee participates using scenarios from their actual work environment. Training and documentation is task-oriented, role-based, and specifically tailored to follow the workflow for the intended audience. For those that cannot attend in person sessions, a webcast and/or online training session will be made available. These sessions may also be maintained in an online reference library to assist new associates, promoted associates, or those in need of a refresh on a given topic or process.

eLect is architected with usability in mind and designed according to common workflows. The intuitive nature of the interface requires little training and guarantees immediate up time. In addition to the initial training sessions and documentation, users can access the context-sensitive help topics throughout eLect.
Respondents to this RFI should include a brief company overview describing the company’s relevant experience and qualifications with the systems and products described in the response.

**Everyone Counts’ Response**

Everyone Counts’ has supported thousands of election projects and voters in over 160 countries globally. By investing in a proven solution which is underpinned by the experience and expertise of the leading election technology company, the state of Colorado can radically reduce project risk and significantly lower project cost when compared to a software solution that is developed from the ground-up.

Our team is proud to have worked in partnership with customers to deliver some of the world’s largest and most significant ‘breakthrough’ election technology projects. We are experts in election technology transformation and the successful delivery of complex IT transitions at all levels. Everyone Counts is a proven vendor with a 100% track record of success and zero instances of disputed, questioned or abandoned electronic elections. The exemplary manner in which we go the extra mile to support our customers is evidenced by the fact that over 95% of our customers are repeat customers.

<table>
<thead>
<tr>
<th>Project</th>
<th>Relevance</th>
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<tbody>
<tr>
<td>State of New Jersey Statewide Voter Registration System</td>
<td>Maintain, provide support, and enhance statewide voter registration solution for over 5.2 million voters.</td>
</tr>
<tr>
<td></td>
<td>Deliver web-based services with complex requirements and offer recommendations, efficiencies, and scalability.</td>
</tr>
<tr>
<td></td>
<td>Services provided: Election Management Solution, Voter Registration Management Solution, Hosting, Security and Protection of Voter Data, Emergency Solution/Redundancies, Transition hosting services to new data centers, Increased performance and reduced cost, virtualization of hosting environment to provide efficiencies, flexibility, and sustainability, reduce project risk</td>
</tr>
</tbody>
</table>
In an effort to provide electors with more accessible, secure and convenient ways to vote, United Kingdom local elections authority Swindon Borough Council chose Everyone Counts – to provide the first “Vote Anywhere” multi-channel Internet election in the world. Electors had the choice of voting at any polling location or remotely via computer or telephone.

Everyone Counts served as electronic ballot delivery and voting engine, as well as the integrating technology for the local elections in Swindon, England. Voters had the ability to “Vote Anywhere”, supervised in any of the 64 polling stations on Election Day.

Voter Satisfaction:
- 100% of internet and telephone voters were satisfied with the process.
- 30.8% of voters said that the ability to vote electronically had influenced their decision to actually vote at this election.
- 95.2% of voters found the process easy to use.
- 94.2% of e-voters said the process was more convenient than going to a polling station.
- 91.8% of e-voters said if e-voting were available at future elections, they would use it.
- 95.2% of e-voters are confident that their vote was secure and would not be altered or misused.
- 53.2% of e-voters accessed the on-line candidate statements and 88.6% found the information useful.

“The dedication, professionalism, commitment and the willingness just to keep going and deliver was simply outstanding. You expect to work very hard at election time but this was something else and this team was simply the best I have ever worked with and there have been some very, very good ones in the past.”

– Alan Winchcombe, Electoral and eDemocracy Manager, Swindon Borough Council
Elector from the City and County of Honolulu were able to cast their ballot online or by telephone. Everyone Counts built and conducted a fully digital election for Honolulu, and in 2009, it was the first time that this had ever been done in the US. Everyone Counts' solution was also contracted for the 2011 and 2013 elections.

Due to delayed contracting process, the entire election for 150,000 electors of 22 unique ballots and 153 ballots had to be operational in seventeen days, which did not pose any issues for Everyone Counts.

Everyone Counts services included:
- Electronic Voting
- Candidate Registration
- Voter Management
- Online and Telephone Voting
- Hosting
- Tabulation
- Integrated Results
- Reporting
- Auditing

Everyone Counts has provided the development, implementation, and support of a customized SaaS solution for online ballot delivery and marking.

Integration with existing databases and infrastructure

Tier I Help Desk Support

Full System Administration and Hosting of system

Election Administration and Voter Management

Project and Account Management, documentation, training, reporting

Cook County boasts over 2.6 million voters.
State of Utah
Hosted Online Ballot Delivery System

Statewide development, implementation, and support of a customized SaaS solution for online ballot delivery and marking.

Integration with existing databases and infrastructure

Statewide Tier I and Tier II Help Desk Support to all participating 29 counties

Full System Administration and Hosting of system

Election Administration and Voter Management

Project and Account Management, documentation, training, reporting

State of Colorado
Hosted Online Ballot Delivery System

Engagement with Colorado began when another provider failed to deliver contracted solution in time for Federal mandates. Everyone Counts stepped in to deliver core system within 2 business days.

Statewide development, implementation, and support of a customized SaaS solution for online ballot delivery and marking.

Integration with existing databases and infrastructure

Statewide Tier I Help Desk Support to the state and all 64 counties

Full System Administration and Hosting of system

Election Administration and Voter Management

Project and Account Management, documentation, training, reporting

Customized tools for accessibility access and for county election officials
Delivered the first online Accessibility solution with iPads (replaced costly single purposed hardware solution)

Statewide development, implementation, and support of a customized SaaS solution for online ballot delivery and marking.

Integration with existing databases and infrastructure

Statewide Tier I Help Desk Support to all participating 36 counties

Full System Administration and Hosting of system

Election Administration and Voter Management

Project and Account Management, documentation, training, reporting

Development, implementation, and support of a customized SaaS solution for online ballot delivery and marking.

Integration with existing databases and infrastructure

Tier I Help Desk Support

Full System Administration and Hosting of system

Election Administration and Voter Management

Project and Account Management, documentation, training, reporting
Telephone and Internet voting that required eligible electors to go through a registration process.

Over 50,000 people registered for the General Election.

Voters would apply on the internet or through a call center to identify themselves and make a declaration regarding their eligibility to vote electronically (eligible categories were people with a disability, overseas and out-of-state voters, and remote-rural electors). Once an application was accepted, voter credentials were sent to the elector via mail, SMS and/or email.

Required integration with the Electoral Commission’s systems and working together to develop and implement new business processes.

Transitioning of the Academy’s manual system for registration and voting to an integrated registration and online and telephone voting system.

This is globally the highest-profile and most scrutinized non-government voting system operated, and has operated under a manual system for over 78 years.

Successfully worked with stakeholders, including Academy executive, functional leader and members globally, and PricewaterhouseCoopers to identify and implement the optimum new system.

System incorporates Everyone Counts’ state-of-the-art (including proprietary) technology to provide an online registration process, which integrates with the new online and telephone ballot delivery, marking and return system - accessible securely on any computer or tablet, through any browser.

Integration with existing databases and infrastructure

Tier I Help Desk Support

Full System Administration and Hosting of system

Developed and implemented a detailed transition plan, moving the organization seamlessly to the electronic based system.
Responses should discuss relevant staffing considerations and unique qualifications.

Everyone Counts’ Response

As experts in election system administration, we recognize the significant role a qualified and experienced management team plays in the meeting the goals of a project. In addition, we strongly believe in the importance of locally-based project resources and recommend appointing a highly experienced project manager to oversee the project day-to-day for the State of Colorado.

On-site project management and support is dependent upon the size of a project and the scope of work. For example in the State of New Jersey, Everyone Counts’ employs full-time personnel on-site, including a Project Manager, Help Desk and IT professionals.

Everyone Counts views every project we undertake as a partnership with our customers. Successfully managing the expectations of all project stakeholders is critical to creating a solid foundation for project success. The dedicated individuals that form our team — and our sincere desire to achieve the highest level of contract performance and customer service — is unmatched.

Responses should include a discussion of any election challenges, successful security attacks or breaches as well as any federal or state certification acceptances or denials.

Everyone Counts’ Response

Everyone Counts is the only proven vendor with a 100% track record of success and zero instances of disputed, questioned, or abandoned electronic elections. Although security is a key component of any voting system to ensure the confidentiality and integrity of the vote, it is particularly crucial for an online system. As an experienced provider of secure online voting solutions, Everyone Counts has demonstrated a deep understanding of software development, data security, data management, accessibility, and elections management as a whole. Elections are our only business.
One example of our superior delivery of election projects took place September 8, 2011. The southwestern United States experienced the largest power failure in recorded history, which affected over 6 million customers across large areas of Southern California, western Arizona, and Mexico. While most of San Diego, the 8th largest city in the United States, was in darkness Everyone Counts’ hosted solutions continued – without degradation of service. At the time of the power failure, clients of Everyone Counts’ were in the process of holding live, hosted elections and were completely unaffected by the outage. Everyone Counts’ environment is engineered to anticipate and mitigate potential environmental and system concerns.

Everyone Counts adheres to the National Institute of Standards and Technology’s (NIST) guidelines for encryption, threat modeling, physical server security, and tamper-detection monitoring. These measures enable us to quickly identify and isolate suspicious activity. Anticipation of threats is the first step in avoiding them.

**Responses should also discuss relevant timelines for a project that might be implemented for the 2014 General Election.**

**Everyone Counts’ Response**

Everyone Counts is the only vendor who can provide flawless delivery in this timeframe as evidenced by our successful delivery of similar size and scope projects. Based on best practices of over 16 years, our recommendation for a successful full state implementation for the 2014 General Election begins with a November 2013 contracting date. To further ensure both readiness and success, Everyone Counts recommends that we include in this plan an agreed upon phased roll-out to include the May 2014 Primary elections. This will allow all involved to fully define processes and procedures and make any adjustments prior to the General Election.

To ensure the planned dates for the live election are met, Everyone Counts will develop a comprehensive project plan. The plan will include any relevant details that may require interaction with State or county staff or any applicable third party resources. In the project plan, tasks and activities are defined and specific milestones are set, including any potential dependencies related to the existing infrastructure. Everyone Counts’ proposed on-site Project Manager monitors task status, deliverables, and progress to ensure that the project remains on schedule and according to the project plan. Status, deliverables, and progress are reported in weekly status calls and a Monthly Status Report.
POTENTIAL REQUIREMENTS

1. Provide for the design, creation, and testing, of ballots to be voted electronically or on paper, and for the importation of the ballots into an electronic voting unit upon or through which an individual voter may cast his or her ballot on all contests for which the voter is eligible.

Everyone Counts’ Response

The eLect™ EMS system includes a full suite of integrated election administration tools including Ballot Builder. Using Ballot Builder, election administrators can maintain and update the database containing the definitions and descriptions of all ballot details including contests and candidates for each county or voting jurisdiction. Exports from the eLect system support printed paper ballots, and those that may be voted electronically. The system also offers seamless importing of the ballots into a voting unit for voters in a polling location. Further features include online proofing tools and integrated support for L&A testing, saving valuable time and money for both the State and a County. Ballot Builder includes role-based security and access control at the local and state levels.

Everyone Counts currently uses this tool when defining and building ballots for each of Colorado’s counties today. We have demonstrated ability to integrate directly with SCORE as well as the current EMS solutions used in the state (ES&S GEMS, ES&S Unity, Hart BOSS, Dominion BPS). Our election professionals offer years of experience and have designed thousands of ballot types for elections globally.
DATA IMPORTS AND DATA INTERCHANGE FORMATS

The standard practice of Everyone Counts is to design solutions that are neutral in nature, do not require any component that is vendor-specific, and can export/import in common data formats. Everyone Counts understands the nature of data import and export from our extensive work in the election field.

Everyone Counts uses unique integration methods to enable flexibility with new integrations and help make existing systems easy to extend. The design of the solution for the State of Colorado will ensure that data can work with all common imports and exports.

2. Capture the voter’s vote electronically and provide for output to a paper ballot for tabulation.

Everyone Counts’ Response

eLect with Quad Audit™ captures votes electronically and for printing. The electronically cast ballot can be saved in four (4) different ways:

- Paper ballot with text
- 2D/QR code of ballot selections
- Encrypted ballot image
- Encrypted electronic ballot

Submission Options for Electronically Marked Ballots (combined together to form Quad Audit™):

Paper ballot with text
Print out of voter’s selections from electronically marked ballot

Bar code
Printed in the corner of the paper ballot, this bar code captures the voter’s selections and can be scanned using any bar code scanner. It does not contain any voter identification.
Encrypted Ballot Image
Mirror image of the paper ballot, only electronic and stored securely

Encrypted Electronic Ballot
Voter’s selection encrypted and stored electronically

Using eLect™ with Quad Auditi™, the State of Colorado can capture a voter’s preferences electronically and provide a paper copy for the purposes of tabulation. There are many additional benefits to using more than one submission option, such as the ability to perform risk-limiting audits.

As an experienced provider of secure voting solutions, Everyone Counts has a demonstrated understanding of software, data security and management, accessibility, and elections management. In the dozens of binding government elections Everyone Counts has deployed, there has never been a security breach, not a single vote has been lost, and no election has ever been disputed or decertified. With electronic backup, no vote can be lost, damaged, or destroyed.

3. Provide a method for the voter to receive and visually verify that the correct ballot is displayed in the electronic voting unit.

Everyone Counts’ Response

Everyone Counts can provide a variety of options for the voter to both receive and verify that it is in fact their ballot displayed in the electronic voting unit. Some of these options include:

- Voters could be shown the geographical boundaries and verify that they are registered to vote from an address within that quadrant.
- Voters confirm their address before being passed to the ballot. All personal details would be separated from the voter’s preferences.
- Voters would access their unique ballot through eLect’s Ballot Address Locator, removing the need for specific credentials. In using this method, the voter’s eligibility would be verified at another time.

Currently many eLect voters gain access to their ballot by using specified credentials, such as Date of Birth (DOB), Last 4 digits of Social Security number, Personal Identification Number (PIN), a barcode distributed to them prior to the election, or another predetermined means of identification.
There are several methods Colorado could use to achieve this objective. We look forward to working with you to define the most advantageous to meet your needs.

4. Allow vote capture by electronic means and provide for a voter verifiable paper audit trail.

**Everyone Counts’ Response**

eLect provides a secure and transparent ballot that allows voters to electronically mark their selections, confirm and submit their choices, and then print the ballot.

The printed ballot will ensure an audit trail that is verifiable by paper, in addition to the electronic audit, is optional to all Everyone Counts’ solutions. See above Item 2, eLect with Quad Audit, for additional details.

5. Allow vote capture by electronic means and meet accessibility standards, including providing the voter the opportunity to access an audio ballot or other accessible ballot form, and to cast a ballot privately and independently.

**Everyone Counts’ Response**

As evidenced by our pilot research with the City and County of Denver, and through continuous applied research, participation in user groups, and ongoing innovation, Everyone Counts’ continues to excel in the accessibility arena. Our accessibility options are unrivaled in the election field and include our telephone voting solution, integration with a variety of reading tools for audio ballot capabilities, Bluetooth devices, and sip-and-puff devices. Voters around the world have successfully cast their ballots, privately and independently, sometimes for the first time in their lives.

Everyone Counts has partnered
with various groups to study and enhance accessibility and usability:

In 2012, Everyone Counts successfully partnered with The University of Colorado Anschutz Medical Campus and Assistive Technology Partners (ATP) in a research program designed to study assistive technologies for voters with disabilities. We are making a difference in accessibility both nationally and internationally.

In 2012, the Association of Election Officials of Bosnia and Herzegovina (AEOBiH) and the Central Election Commission partnered with Everyone Counts to facilitate access to ballots for the estimated 50,000 voters with disabilities in the country. The initiative is supported by the U.S. Agency for International Development (USAID). Working together to refine best practices has lead to the definition of detailed recommendations for providing and improving voting access and participation by persons with disabilities in future elections in BiH, focusing on the 2014 parliamentary election.

6. Allow the importation of audio ballot content that may have been created externally.

Everyone Counts’ Response

Everyone Counts does allow for the importation of audio ballot content which is created externally. However, 16 years of best practices show that the use of screen readers, software that most voters with disabilities are already familiar with, is a better option for the purposes of accessibility.

For voters without access to a computer Everyone Counts developed an award-winning solution for telephone voting, by either landline or mobile. The solution is easy to use by voters with visual impairments, motor impairments, or those with limited or no literacy.

Telephone voting supports the use of any accessibility device designed to operate with a standard telephone. elect Telephone Voting is convenient to use and increases accessibility, accuracy, and flexibility while reducing costs and tabulation time.
As an example: Elections in New South Wales, Australia utilized Everyone Counts’ eLect Voting and eLect Telephone Voting for the State General Election in March 2011 and for the Parliamentary Seat By-election in November 2011. Participation in the March election doubled, with a sixfold increase in the number of voters with disabilities casting their vote. Turnout for the November election was three times greater than expected making it the largest dual channel remote voting project in history.

eLect Telephone Voting was designed to ensure compliance with leading industry standards for telephone systems: AS/NZS 4263 and Australia’s new Telephone Voting Standard Version 2.0 created by the Electoral Council of Australia. Based on the success of the NSW elections Everyone Counts subsequently assisted the Electoral Council of Australia on their updated publication of the Telephone Voting Standard.

7. Allow the voter to review, change, and confirm choices made while casting votes on the electronic vote capture system.

Everyone Counts’ Response

Everyone Counts’ flexible election platform can accommodate a wide variety of election rules and always provides the voter the opportunity to review, change, and confirm choices, in addition to preventing over votes and alerting of undervotes in a HAVA compliant manner.
8. Allow the casting of provisional ballots electronically and the segregation of these ballots from other ballots cast until verification of voter eligibility is complete.

Everyone Counts’ Response

One of the benefits of a Uniform Voting System is the ease of administering, adjudicating, and tabulating ballots from all voters, including provisional ballots. Election Administrators can offer provisional ballots the identical process as traditional voters, and verify their eligibility later. Once voter eligibility is complete, these ballots can seamlessly be included in the count.

The State can optionally use the electronic Poll Book to validate, in real time, whether a provisional voter has already cast an Absentee ballot electronically. This feature is extremely beneficial when voting centers are being used.

9. Allow the reporting of accepted provisional ballots as an individual category along with other categories the State of Colorado may require, including but not limited to, ballots cast during Early Voting, on Election Day, and by mail.

Everyone Counts’ Response

The State of Colorado can use eLect Administration’s reporting tools to see the status of all ballots cast and assign or customize the categories that are reported including provisional, UOCAVA, absentee, and Emergency Responders among others during all stages of the election. Using the eLect Dashboard, an election administrator can customize their view, print the results, or export them to a CSV file.
10. Provide for accumulation, tabulation, and reporting of all votes cast by electronic means.

**Everyone Counts’ Response**

Everyone Counts has enabled millions of voters in over 169 countries to participate independently and privately in local, state, and national elections by means of an accessible, secret ballot, securely delivered utilizing the proven and secure eLect election administration and voting platform.

eLect’s vote tabulation integrates with the other eLect modules – and with your existing voting system – to securely reconcile, tabulate and report the election results by electronic means. eLect quickly and accurately counts all ballots electronically, replacing error-prone manual or machine processes, and presents the data for fast results reporting. eLect increases transparency, auditability, speed, flexibility, and scalability while reducing costs. As a third-party solution it may also provide reporting for Early Results Reporting on Election Night.

11. Allow accumulated election results to be audited in a risk limiting audit via a single vote cast record.

**Everyone Counts’ Response**

Using a single vote cast record, eLect has the ability to save the voter’s selections four different ways, and thus gives the State of Colorado the ability to perform numerous audits:

- Paper ballot with text
- 2D/QR code of ballot selections
- Encrypted ballot image
- Encrypted electronic ballot

01010
01001
101110
One of the advantages of using Everyone Counts for your entire UVS is that Colorado will have the ability to ensure the highest quality and the audibility of each step. For example, Colorado will be able to trace back a paper ballot from its digital submission. This is achieved by placing a unique identifier, that reveals no voter information, on each paper ballot, which is included in each part of the Quad Audit. To ensure this auditability, Colorado must use Everyone Counts for the full end-to-end voting solution. Everyone Counts can integrate with other vendors, but it would increase the cost and we cannot guarantee complete auditability.

This innovative solution is available for all groups of voters including Absentee, UOCAVA, Provisional, and Mail-In.

12. **Allow printing of a removable paper copy of results at the polling site from each individual electronic voting unit used.**

**Everyone Counts’ Response**

Everyone Counts can provide a paper copy of results from each polling site. This could be printed or downloaded from each electronic voting unit used. This is a traditional way to ensure the security and auditability of voting machines.

Everyone Counts encourages the State of Colorado to look at all options to achieve their same desired goals of auditability. Allowing for a paper copy of results from each voting unit could eliminate the ability to use some enhanced security features available today that offer additional protections to the voters.

The end goal is to securely store and verify that the electronic information is accurate and Everyone Counts offers multiple ways to accomplish this.

We look forward to working with the State to define the solution that meets the needs of all stakeholders.
13. Provide for the design and development of paper ballots by ballot style and precinct, on two-sided ballot pages, and multiple page ballots.

Everyone Counts’ Response

eLect Administration allows for the custom design and development of physical, paper ballots using Ballot Builder. Using Ballot Builder, all relevant information, such as ballot style and precinct, is mapped from the eLect EMS system. The information is then integrated to form the resulting ballot. Once the relevant information is mapped from the eLect EMS system, an XML file is created and that file is used to produce ballot output. From the XML format, the ballot can easily be printed to a PDF, or be printed on demand to a printer of your choice. The printed ballot styles are flexible and customizable and can be printed on two-sided ballot pages, multiple pages, or both, based on your settings.

Everyone Counts does not require a special (costly) custom stock for scanning and tabulation when using our eLect Platform and will work with the State of Colorado to ensure that the design of the physical, printed ballot conforms to all applicable legislative requirements.

14. Provide for the printing of paper ballots on demand for issue via mail, at polling sites, through County Elections Offices, and Service Centers.

Everyone Counts’ Response

Everyone Counts provides an end-to-end solution, including the following:

- Printing of paper ballots on demand
- Printing of paper ballots for County Election offices to mail ballots
- Printing of paper ballots from polling sites
- Printing of paper ballots from all County Elections offices and Service Centers

Our flexible solutions incorporate scanners, bar codes, and EMS data and work using Commercial off-the-shelf (COTs) hardware and standard paper stock. This includes printers and scanners. Though we have the only election proven ability to print by integrating with commercial devices, such as Runbeck, the specialty devices are not a requirement.
Ballots meeting State requirements can be printed on any COTs printer using standard 8.5” x 11” paper. Removing the hardware and paper requirements adds greater flexibility, and significantly reduce costs in paper and maintenance. In addition, the added burden of specialty maintenance for single-purpose equipment is eliminated.

15. Provide for the efficient processing of ballots that require resolution of voter intent.

Everyone Counts’ Response

Everyone Counts uses a ballot duplication solution to scan ballots and then read and transcribe the handwritten marks to resolve voter intent. Our solutions have been tested, used, and relied on by multiple jurisdictions throughout the U.S. Results from our early implementers have assisted in further fine-tuning solutions to provide the most efficient processing of hand-marked ballots available today.

The following scenario describes how the solution is implemented:

- An election official or administrator defines the paper size, contest start and end points, and associated page breaks
- Intentional, accidental, and questionable marks are identified (accidental or questionable marks are defined as stray marks anywhere outside of the selection ovals, page folds, stains, or other paper damage)
- Questionable marks are tagged to be set aside for further scrutiny and adjudication to determine voter intent
- For standard or intentional marks, additional filtering is added to assign confidence levels to each type of mark. For example, administrators can define the percentage of the oval that is darkened, the depth and level of darkness (intentional pressure applied), tick marks inside the oval, “x” or “☑” marks, or other common anomalies.
- Once the marks are defined, anchors are set to determine the start and end of a page or contest.

Each step in the process improves the final quality of the printed ballot. It is key to make every anchor point count. Everyone Counts closely monitors the statistics used in the control of reading marked ballots and the confidence levels assigned to each of them. These statistics can then be aggregated into a control panel for administrators to access and further fine-tune their solution.
16. Provide for a central count accumulation and reporting of votes cast on paper ballots.

**Everyone Counts’ Response**

During the election, election administrators with the appropriate permissions can use the eLect interface to setup graphical reporting depicting real-time election results. Controls and restrictions are role and permission-based using the eLect Administration user interface. Reporting tools additionally provide election administrators with the ability to query, sort, and filter results, such as by voting method (paper or electronic), jurisdiction, or poll station. Election data is readily available, in real time, allowing for quick comparisons and easy access to data.

The following reports are among those available from the eLect Administration Dashboard:

<table>
<thead>
<tr>
<th><strong>Voter Participation Report</strong></th>
<th>Provides information about how many voters participated in an election in conjunction with how many were eligible. Voting participation information can be broken down by voting area.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Voting by Time</strong></td>
<td>Provides information regarding when voters cast their votes by time of day. By default the time period begins with the start of the election and ends with the current time.</td>
</tr>
<tr>
<td><strong>Login Activity</strong></td>
<td>Shows all successful and unsuccessful login attempts to your election content.</td>
</tr>
</tbody>
</table>
Voters Report  Shows information for specific voters that have accessed your election.

Voter Location  Provides a view of the locations across the world from which voters have accessed their ballots.

For deeper analysis, all reports and queries can be exported into most basic formats.

17. Allow the centralized accumulation and reporting of all votes cast and the reporting of such votes by method cast including provisional ballots.

Everyone Counts’ Response

Everyone Counts’ solution allows for the centralized accumulation and reporting of all votes cast. Election administrators are provided an extensive set of customizable reporting tools that allow for queries, sorting, and filtering of results, including real-time graphical representation. Specific grouping, such as method by which the vote was cast (electronic, paper), or percentage of participation for provisional voters can be viewed independently or as a part of the total votes.

18. Allow the centralized accumulation and reporting of all votes cast and the reporting of such votes by candidate, “yes or no”, and contest within each precinct in the election.

Everyone Counts’ Response

Everyone Counts’ solution allows for the centralized accumulation and reporting of all votes cast. Election administrators are provided an extensive set of customizable reporting tools that allow for queries, sorting, and filtering of results, including real-time graphical representation. Specific grouping, such as number of votes per candidate, number of Yes or No votes, or a specific contest or contest within a precinct can be viewed independently or as a part of the total votes.
19. **Allow production of a uniform precinct-level electronic results export.**

**Everyone Counts’ Response**

eLect™ Election Night Reporting is a role and permission-based administrative function that delivers quick, accurate, and auditable unofficial results. Currently, data from polling-places (typically held on sole-purpose voting machines) is often phoned in or even transported by car. Additionally, mail-in and UOCAVA ballots must be counted for inclusion in the results.

The eLect solution uses laptops or tablets to securely capture, tabulate and transmit the official recorded voting data, including the data input or scanned from paper ballots and UOCAVA results. Because each voter’s activity takes place in the same solution, the results are uniform and can be sorted, such as by precinct. Using our system ensures that election results are provided quickly, and accurately, to those who wait – officials, jurisdictions, voters, the media, and candidates – while providing a unique audit trail.

20. **Allow secure electronic delivery and return of ballots for voters qualifying under the Uniform and Overseas Citizens Absentee Voting Act and other voters allowed by federal or Colorado law to receive or cast ballots by secure electronic delivery methods.**

**Everyone Counts’ Response**

Everyone Counts has rich experience in serving the UOCAVA population and assisting jurisdictions to ensure MOVE compliance in Colorado. By delivering our solutions using scalable, sustainable, and cost-effective Software-as-a-Service solutions, the state of Colorado can be assured of the secure electronic delivery of the votes cast by these voters.
21. Allow automated verification of voter signatures via comparison with voter registration file signatures and the signatures provided on mail ballot return envelopes. These systems must provide a means to calibrate acceptance criteria.

Everyone Counts’ Response

Everyone Counts’ eLect hardware-agnostic electronic poll book can be used with any computer, tablet, or mobile device. The electronic poll book can be locked down the day before polling, or can provide for continuous voter registration updates, through Election Day. The eLect electronic poll book can operate live or offline and integrates with voter registration and voter management systems and data, including automated ballot identification and distribution.

Using the electronic poll book, a poll worker can compare the voter’s signature in person with the signature on file, such as from their voter registration card, or from the Department of Motor Vehicle (DMV) records. With our solution, the poll worker will be able to compare the signature on file with the signature provided by the voter in person and then validate based upon the rules acceptance criteria established by the County and/or the State.

When validating signatures provided with mail-in ballots, envelopes may be scanned and the resulting files are then integrated with the jurisdiction’s signature retrieval system. Through this process the signature of record may be matched to the signature provide on the inbound mailing envelope to validate more efficiently than existing manual processes. Everyone Counts can work with the State and Counties to formulate options to utilize the signatures on file.
22. Provide automated sorting of mail ballot envelopes to various jurisdictional or precinct level divisions.

Everyone Counts’ Response

Everyone Counts currently focuses on other areas of election administration and we look forward to working with the state to integrate with their desired solution to meet this requirement. Everyone Counts is continually innovating and is currently considering our product offering in this area.

23. Provide, possibly in conjunction with sorting or signature verification, the attachment of a date stamp to the mail ballot envelope.

Everyone Counts’ Response

The provision of a time and date stamp to the mail ballot envelope is not currently offered by Everyone Counts. Everyone Counts is continually innovating and may consider this service in the future.

24. Provide a solution for security of the entire system including physical security, data integrity measures, contingencies, and backup strategies.

Everyone Counts’ Response

Everyone Counts defines security as being layer upon layer of protection, ensuring the safety of the election project. Everyone Counts adheres to internationally recognized guidelines for encryption, threat modeling, physical server security and tamper-detection monitoring. These measures enable us to identify any suspicious activity and anticipate any potential threats.

PHYSICAL SECURITY

All hardware systems associated with an election are stored within a secure facility. Only trusted personnel are delegated access to the election servers. Before access is delegated to the data center, the trusted personnel must pass a man-trapped security station and validate their identity via key cards and biometric access. All election servers shall be encased within steel cages in a secured room. Access to the steel cages should be controlled and monitored by on-site security staff 24 hours a day, 365 days a year.
ROBUST DATA CENTER
Everyone Counts’ solutions require Enterprise-grade firewalls and intrusion detection systems. Firewalls that throttle and queue inbound requests can mitigate risks associated with Distributed Denial of Service (DDoS) attack. Intrusion detection systems enforce strict rules associated with each election server within the data center. All unauthorized or suspicious activities shall be proactively blocked, logged, and reported for investigation by trained personnel.

NO SINGLE POINT OF FAILURE
Everyone Counts uses and recommends redundancies be built into the system architecture that supports each election. This No Single Point of Failure (SPOF) design ensures hardware faults do not impact the availability of any election.

MULTIPLE DATA CENTERS WITH AUTOMATIC FAILOVER
Everyone Counts recommends and uses multiple data centers for each election. Each data center (physical location addresses vs. a cloud architecture) will provide a fully redundant backup of other data centers. This backup provides protection against extreme events such as natural disasters within a particular data center’s geographical area. Utilizing Anycast DNS ensures automatic failover should there be a data center event. In addition to multiple locations, Everyone Counts recommends multiple instances of the database be stored virtually. Should a disaster occur in one area the operations center and hardware are replicated in another location ensuring system availability would not be affected.

DATA INTEGRITY MEASURES
elect is the most auditable system available, and each piece of data can be tagged with an anonymous tracking number and traced back to the source. With the Everyone Counts’ solution, all ballot data transferred from elections is encrypted using Secure Socket Layer (SSL) that employs AES 256-bit encryption with 3072-bit RSA keys. The SSL protocol protects privacy and also prevents alteration. The solution is monitored externally and internally and alerts System Administrators of unusual behavior.

DATA PROTECTION
Duplicate data is stored at two geographically different data centers, where backups are made. Each server utilizes application level cryptography to ensure that ballot data cannot be read, decrypted, or modified in any way. To further ensure there has been no tampering or changes made, the two sets of backup data are verified and compared. The entire server uses encrypted file system, making it unreadable to anyone without the proper authorizations.
BUSINESS CONTINUITY PLANNING

Everyone Counts uses standard risk registers which are continually updated throughout the project, to ensure there is no disruption in service or access. For each installation a risk register and mitigation plan is established.

BUSINESS CONTINUITY ASSURANCE

Everyone Counts is an expert in disaster recovery and continuity of business planning. Disruption from unplanned power outages are mitigated with the use of redundant data centers in different geo locations, with backup power.

These are just some of the ways that Everyone Counts manages security. As this is a public document, we would be pleased to share additional information with the state in a more secure manner.

25. Allow electronic tracking of voting equipment location.

Everyone Counts’ Response

The most cost-effective way of tracking any hardware device is by using standard COTS devices with electronic tracking enabled. This is possible using our complete solution and no longer relying on costly hardware-specific voting devices. Whether or not the actual device is being physically tracked, Election Administrators can specify reports from a specific device, such as the polling station location from which the registered voters cast their ballot, the number of ballots cast, and the number of registered voters from that site that have not yet cast their ballot.

If physical tracking of the actual device, whether stationary or in transit, is a requirement in the official RFP, Everyone Counts can discuss and recommend specific manufacturer’s devices to be used for election administrators and in polling stations.

Everyone Counts’ Response

Poll books are used to manage the voter verification and ballot allocation processes. Using the electronic poll book, poll workers can locate a voter in the poll book, verify that the person is eligible to vote, identify their correct ballot, and mark-off that they have received their ballot. Because the poll book is live, voters can vote at any location (voting centers included without a limit on ballot styles) without the risk of voting twice. In addition, poll workers can validate and update content in real time.

The eLect Electronic Poll Book provides all of the standard functionality of traditional paper poll book, but in a more efficient and timely manner. In addition, it offers improved functionality, which results in an improved voting experience. To ensure that each device is secure and private, each tablet or laptop device is locked down and will only run eLect™. In addition, an outer, lockable unit, as shown in the image below, blocks access to all ports and outlets and any forward-facing cameras are physically blocked by the locking enclosure. Everyone Counts also implements, and recommends, that privacy screens are used that can only allow viewing of the screen by the direct user.
Key functions of the eLect Electronic Poll Book include:

<table>
<thead>
<tr>
<th>Function</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Import Voter Roll</td>
<td>The ability to import the list of registered voters into the poll book</td>
</tr>
<tr>
<td>Login, Permissions, and Controls</td>
<td>Used to activate and operate the poll book</td>
</tr>
<tr>
<td>Voter Record Lookup</td>
<td>Searching, including populating the search list while typing</td>
</tr>
<tr>
<td></td>
<td>Scanning a barcode from a Driver’s license</td>
</tr>
<tr>
<td></td>
<td>Reading magnetic strip or smart card</td>
</tr>
<tr>
<td></td>
<td>Scrolling or paginating and sorting the result list</td>
</tr>
<tr>
<td></td>
<td>Refining search and expanding to county/state</td>
</tr>
<tr>
<td></td>
<td>Viewing detailed voter records, such as status and polling station location</td>
</tr>
<tr>
<td>Update or create voter record</td>
<td>Used to add a new voter record and update existing records</td>
</tr>
<tr>
<td>View detailed voter record</td>
<td>Official signature comparison – visual and digital</td>
</tr>
<tr>
<td>Approve/Reject voter</td>
<td>Locate Polling Station for a registered voter in the wrong polling station</td>
</tr>
<tr>
<td>Ballot Allocation</td>
<td>Identifies the correct paper ballot to give a voter</td>
</tr>
<tr>
<td></td>
<td>Provide the voter with a barcode that they scan at a voting booth tablet device, to get their electronic ballot</td>
</tr>
<tr>
<td></td>
<td>Automatically allocate an available voting booth to a voter</td>
</tr>
<tr>
<td></td>
<td>Automatically allocate the voter’s electronic ballot to an available poll booth</td>
</tr>
<tr>
<td>Poll Worker Support</td>
<td>Messaging, Help Desk, Manuals, Guides</td>
</tr>
<tr>
<td>Generate Activity Reports</td>
<td>Used to generate reports, such as a Ballot Summary, a list of Voters and Voter Activity, Remarks, and Upload Voter History</td>
</tr>
<tr>
<td>Verify the voter’s identity</td>
<td>Poll workers can see photo IDs or look at a signature comparison</td>
</tr>
</tbody>
</table>

By using a live Poll Book, the State can offer stationary devices at Voting Centers or provide the ability to vote from any polling location if the voter ends up at the
wrong station. Using the electronic poll book, the poll worker can validate whether or not the registered voter has already cast a ballot for the current election and ensure that each voter only votes one time.

Many signature comparison utilities allow the appropriate individual to view both versions of the signature prior to verification.

Everyone Counts proposes the following solution for the State of Colorado, as shown in the illustration below.

- The poll worker verifies the voter’s signature privately on the Poll Book screen
- The voter is asked for their signature
- The signature is scanned and uploaded into the system
- The poll worker can turn the device for the voter to view the signatures side-by-side and verify the match and, thus, their identity and signature.

In an official RFP, Everyone Counts will provide further recommendations and detail regarding signature verification methods.
27. Systems must be able to provide content and instructions in both English and Spanish with the potential for adding additional languages in the future.

Everyone Counts’ Response

Everyone Counts can support content and instructions in multiple languages and is currently providing English and Spanish content in Colorado. Everyone Counts has a rich history in supporting multilingual elections around the globe and extensive experience producing multi-language ballot user interfaces. We currently work with US jurisdictions that require up to seven (7) unique language versions.

In 2007 Everyone Counts worked with the Swindon Borough Council in the UK to provide the most comprehensive multi-channel election in the world. Voters were able to cast their ballots from either on-premise or remote locations across a variety of voting channels. Non-English voters were able to cast ballots in a variety of languages including: Bengali, Portuguese, and Konkani.
With secure, transparent and universally accessible election systems, Everyone Counts believes that efficient, affordable and trusted elections should be available to voters, election officials and poll workers everywhere.

Everyone Counts works worldwide and knows that every election is unique. We are passionately committed to ensuring that each person in any location with a right to vote can in fact vote, with a secure and accessible ballot that’s reliably counted.

We believe that by combining election knowledge with technology expertise, and worldwide experience with local understanding, every voter will have secure access to a ballot, reliably counted.